Table 1. *Individual characteristics of goat farmers in Banjarnegara Regency*

|  |  |  |  |
| --- | --- | --- | --- |
| No | Variables | Mean | Standard of Deviation |
| 1 | Age of farmers (year) | 46.53 | 8.37 |
| 2 | Farmers' education (year) | 6.74 | 3.44 |
| 3 | Family members (person) | 3.71 | 0.94 |
| 4 | Goat farming experience (year) | 9.45 | 4.89 |
| 5 | Number of goats owned (heads) | 6.13 | 7.44 |

Table 2. *The characteristics and preferences of goat farmers in accessing source of knowledge and information*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Sources of information and knowledge | Total | Age of farmers (years) | Farmers' education (years) | Number of family members (heads) | Farming experience (years) | Number of goats owned (heads) |
| Agricultural extension | 41 | 48.11  | 8.5  | 3.7 | 10.05 | 5.70  |
| Non-agricultural extension | 119 | 46.33 | 6.5 | 3.7 | 9.37 | 5.05 |

Table 3. *The influencing factors on preferences of goat farmers towards knowledge sources*

|  |  |  |  |
| --- | --- | --- | --- |
| No | Variables | Coefficient of regression | Significance (p) |
| 1 | Farmers’ education(X1) | 0.410 | 0.001\*\* |
| 2 | Goat farming experience (X2) | 0.080 | 0.219 |
| 3 | Farmers’ age (X3) | 0.087 | 0.037\* |
| 4 | Number of family members (X4) | -0.283 | 0.348 |
| 6 | Number of goats owned (X5) | -0.091 | 0.313 |

\*\*. The regression was significant at the 0.01 level (2-tailed).

\*. The regression was significant at the 0.05 level (2-tailed).