

Gadjah Mada Journal of Tourism Studies

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Gadjah Mada Journal of Tourism Studies is a scientific tourism journal published periodically by Tourism Studies Program, Faculty of Cultural Sciences, Universitas Gadjah Mada. It publishes research reports, conceptual works, empirical studies, theoretical applications and book reviews in the fields of tourism studies written by researchers, practitioners, policy-makers or tourism enthusiasts. Gadjah Mada Journal of Tourism Studies receives manuscripts and assesses their qualities through a double-blind review.

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EDITORIAL

Tourism has been and continuous to be an important aspect of national development. In relation to such situation, developing critical approach in tourism studies be beneficial for the improvement of both tourism industry and academia. Considering the broader scopes of tourism studies supporting global community prosperity, Gadjah Mada Journal of Tourism Studies appears as a part of tourism development struggle.

In this edition, Gadjah Mada Journal of Tourism Studies comes up with five articles:

1. A study of women empowerment in community tourism development using a case of Pentingsari Tourism Village. This study measures whether female residents perceive themselves as being empowered by tourism, using Resident Empowerment through Tourism Scale.
2. A study of commodification and politicization of culture in tourism village development practices. Using a case of Kembangarum Tourism Village, the findings show that commodifying and politicizing local traditional culture could encourage several social impacts resulting low participation level of local community.
3. A study of tourism development in relation to neo-colonialism and marginalization of local traditional communities. Using two case studies in former colonized area, this research assesses the globalization phenomenon as a neocolonial movement and how this has resulted in economic and social forms marginalization for traditional rural communities in tourism development context.
4. A research of implementation of Crompton's model analysing push and pull factor of motivation and expectation using a case of Ramayana Ballet Prambanan.
5. A feasibility study of Sasmitaloka Panglima Besar Jenderal Sudirman Museum from tourism perspectives. This study comprises evaluations of internal and external aspects that results in development strategies of the site within tourism context.

Through enabling more critical and extensive discussion in each article, there is a big hope for Gadjah Mada Journal of Tourism Studies that the work can support the development of tourism studies in the scientific production context and benefit wider range of practical aspects of tourism industry.