## Agro Ekonomi Vol. 28/No. 1, Juni 2017

# FINANCIAL FEASIBILITY OF INVESTING IN SMALLHOLDER COW-CALF COOPERATIVES IN BALURAN NATIONAL PARK

# Kelayakan Finansial Investasi pada Koperasi Usaha Pembibitan Sapi di Taman Nasional Baluran

Mark Rademaker, Any Suryantini, Jangkung Handoyo Mulyo Faculty of Agriculture, Universitas Gadjah Mada Jl. Flora, Bulaksumur, Kec.Depok, Kabupaten Sleman, Daerah Istimewa Yogyakarta 55281 markrademaker02@gmail.com

Diterima tanggal 30 Maret 2017; Disetujui tanggal 24 Mei 2017

## ABSTRACT

126

Livestock grazing is a major driver of human-wildlife conflict in conservation areas. Currently, it is estimated that 3000 heads of cattle illegally grazing within Baluran National Park (BNP) in East Java. The recent research has suggested the potential of livestock system intensification to reduce land-use and conflict through conservation priorities. The research goal was to investigate the financial feasibility of starting intensive cow-calf cooperatives by smallholders in the BNP area. Data were collected using Farm surveys in a Criterion sampling design. Optimal herd management plans were generated using whole farm Linear Programming and financial feasibility was assessed using Discounted cash-flow analysis and debt-servicing capabilities. Investment lifetime was set at 15 years and four alternative varieties of cattle were taken from Bali, Peranakan Ongole, Limousin and Simmental. Results show that investing in all varieties represents a positive investment opportunity. Bali cattle obtaining the highest NPV (\$53.769), IRR (14,25%) and B/C ratio (1,13). Farmer income can be increased by 163% by combining additional Off-farm labor. However, debt-servicing capabilities of cow-calf cooperative activities showed that the loan principal can only be repaid in the 10<sup>th</sup> year instead of the maximum eight years set by the government cow-calf credit scheme. We urge the government to reconsider either the grace period or the repayment time of the credit scheme to better fit the cash-flow characteristics of cow-calf enterprises.

**Keywords :** *cash-flow analysis; human-wildlife conflict; linear programming; livestock grazing* 

## INTISARI

Penggembalaan ternak adalah salah satu pendorong terbesar dari konflik antara masyarakat dan satwa liar di kawasan alam. Pada saat ini, 3000 ekor sapi diperkirakan digembalakan liar di dalam Taman Nasional Baluran (BNP) di Jawa Timur. Penelitian terkini telah menunjuk potensi dari mengintensifikan sistem ternak untuk mengkurangi kebutuhan lahan dan konflik dengan prioritas konservasi. Tujuan penelitian ini adalah untuk mengetahui kelayakan finansial dari memulaikan koperasi pembibitan sapi oleh petani di daerah BNP. Datanya dikumpul melalui survei petani (Farm surveys) dalam kerangka Criterion Sampling. Perencanaan kegiatan koperasi secara optimal diperoleh melalui whole farm Linear Programming dan kelayakan finansial diselidiki melalui analisis Discounted cash-flow serta analisis Debtservicing. Jangka investasi ditetapkan pada 15 tahun dan investasinya dibandingkan untuk empat jenis sapi yang berbeda, yaitu sapi Bali, Peranakan Ongole, Limousin dan Simmental. Hasil penelitian menunjuk bahwa investasinya layak untuk semua jenis sapi, tetapi dengan sapi Bali yang menghasilkan nilai NPV (\$53.769), IRR (14,25%) dan rasio B/C (1,13) terbesar. Pendapatan petani dapat meningkat sebanyak 163% melalui kombinasi dengan pendapatan luar koperasi. Namun, biaya prinsipal dari pinjaman yang dibutuhkan hanya dapat dibayar kembali pada tahun ke-10, daripada batas maksimal 8 tahun yang ditetapkan oleh skema kredit usaha pembibitan sapi dari pemerintah. Kami mendesak pada pemerintah Indonesia untuk mempertimbangkan kembali masa tenggang atau waktu pelunasan skema kredit usaha pembibitan sapi agar lebih sesuai dengan karakteristik arus kas usaha pembibitan sapi.

Kata kunci: analisis arus kas, konflik manusia-satwa liar, linear programming, penggembalaan ternak

### INTRODUCTION

Rural governments around the world are faced with challenges on how to best allocate and use available lands, especially in balancing the interests of nature conservation with expanding agriculture (Green et al., 2005). One of the main locations where conflicts take place is around protected areas such as National Parks (NP). Issues around these areas primarily revolve around the levels of exploitation allowed within and around park boundaries (Andrade & Rhodes, 2012; Fiallo & Jacobson, 1995). Livestock grazing has been a major driver of conflict in NP areas (Fleischner, 1994; Infield & Namara, 2001; Fischer, 2009; Waweru & Oleleboo, 2013). Negative impacts of overgrazing include loss of biodiversity, disruption of the nutrient cycling and changes in the biophysical characteristics of the soil (Fleischner, 1994; Dorrough et al., 2007; Howland et al, 2014). In the Baluran NP (BNP) area in East Java, there are currently an estimated 3000 heads of cattle illegally grazing within park boundaries.

The cattle belong to two villages. The first is the village of Karang Teko located on the park's border and the second village, Merak, is an enclave of settlers who entered the park in 1975 as employees for a plantation company that, in a conterversial case, had obtained a 25-year plantation exploitation permit from the Ministry of Internal Affairs (SK. 16/HGU/DA/1975), even though the right to grant exploitation rights and reborder protected areas did not lie with the Ministry of Internal Affairs, but with the Ministry of Agriculture.

Despite continous protests from the Ministry of Agriculture, the permit was never revoked and exploitation continued untill its expiration in the year 2000. However, new conflict soon started as former employees claimed ownership rights to the accession areas. They reportedly rented and bought land from the permitholder with the hope of gaining ownership once the permit expired, although it is not known whether the employees were aware these constructions are illegal under permit regulations, or that they were duped into it by the permit holder (Wianti, 2014).

The enclave has grown since and currently numbers over 320 families, who are still reliant on government funded Direct Cash-Assistance (BLT) and free rice distributions (Raskin) to meet their needs (Wianti, 2014). Considering that former old-order political and industry collusion are largely at the root of the problem, the current government takes a humanistic approach towards the settlers in Merak. Why the Karang Teko villagers on the border of the protected area are not prohibited from grazing their cattle in the national park is unknown.

Direct competition between the grazing cattle from both communities and wildlife has contributed to population declines in several highly threathened and protected species. The most notable example of this is the Banteng *(Bos javanicus)*, whose population numbers have dwindled from 150-200 pre-settlement down to less than 25 individuals in 2014 (Hakim *et al.*, 2015). Next to this, settlers have been involved in the illegal hunting of Banteng and other protected species such as Javan Rusa (*Rusa timorensis*), as well as birdtrapping, feeding into the rampant illegal bird trade on Java (Eaton *et al.*, 2015).

Recent research has indicated the potential of intensification of livestock systems to spare lands and thereby reduce conflict with conservation priorities (Lapola et al., 2014; Cohn et al., 2014). In BNP such an intensification would entail a transition from smallholder grazing on BNP's savannah areas to intensive livestock keeping in village areas. Potential funding to realize such a transition has recently become available through a new government created credit scheme (KUPS) to support national beef self-sufficiency goals, which is specifically aimed at the creation of medium scaled cow-calf businesses by smallholders (Ilham & Saliem, 2016; Winarso & Basuno, 2013). However, it is unknown whether such an investment would be financially feasible and, if feasible, how the cooperative might be optimally managed by the smallholders.

This research aimed to investigate the financial feasibility of investing in intensive cow-calf cooperatives by livestock smallholders from the BNP area based on optimal herd management. In doing so, a second aim was to present a potential solution to the current conflict that benefits both the villagers from an economic perspective, National Park authorities from a conservation perspective and the central goverment in achieving national policy goals.

#### **METHODS**

Data was collected in the field from 19 December 2016 – 01 January 2017. Farm surveys were used to collect

128



Figure 1. Location of Baluran National Park (BNP) on the North-Eastern tip of Java Island, Indonesia. Basemap from National Geographic, ESRI (2017).

information on the ownership status and total number of heads of cattle owned per farmer in the village of Karang Teko and in the Merak enclave. The aim was to sample 50 respondents in each location using criterion sampling (Suri, 2011), as the uncertainty regarding the total number of livestock-keeping households and their precise locations for both villages did not allow a representative sample size to be determined *a priori*, nor random sampling to be implemented in the field.

As part of the smallholders in the BNP area rear cattle for external investors on a split-profit basis, only those farmers that had full ownership of all or part of their cattle were included.

The value of cattle owned was estimated based on weight in kilograms, determined by measuring the heart girth and body length (Pater, 2007; Heinrichs *et al.*, 1992) (Equation 1). The average value of the cattle owned per farmer was used as a proxy for available investment capital.

## (1) Cattle weight estimation

$$w_{kg} = \frac{H^2 * L}{300} * 0,45359237$$

Where  $W_{kg}$  is weight in kg, equal to heart girth square ( $H^2$ ) in inches multiplied by body length (L) inches, divided by 300 and multiplied by the ratio of pound to kilogram. Secondary data relating to the operational and investment costs, were obtained from the East-Java Livestock Extension Office or DINAS Peternakan JATIM in Surabaya. The maximum limit for the number of members per planned cooperative was set at 10 members and 50 heads of breeding cows in an intensive colony system.

Firstly, optimal herd management and resulting cooperative farm returns were analyzed for four differrent types of cattle in a multi-year whole farm Linear Programming model. The objective function of the LP model was set at maximizing farm surplus (income minus variable costs and depreciation) (Gomes,

| Table 1. | Activities and Constraints Included in The Base Model For The Whole Farm Linear |
|----------|---|
|          | Programmming Model.   |

| Activity   | Objective Function Description           | Requires (R) / Provides (P) Coefficients |
|------------|--|--|
| BUYFF      | Cost of Buying 1unit of Fresh Feed       | (P) 1 unit for Fresh Feed Stock          |
|            | (Ricestraw, Grasses)                     |  |
| BUYCF      | Cost of Buying 1unit of Concentrate      | (P) 1 unit for Concentrate Feed Stock    |
|            | Feed                                     |  |
| BRDCOW     | Costs associated with keeping Breeding   | (R) Feed and Capital, (P) Calves and     |
|            | Cows                                     | Manure                                   |
| BREPHFR    | Costs associated with buying and         | (R) Feed and Capital, (P) Breeding       |
|            | keeping a Replacement Heifer             | Cows, Calves and Manure                  |
| REPHFR     | Costs associated with rearing            | (R) Female Calves, Feed and Capital      |
|            | Replacement Heifer from own Calves       | (P) Breeding Cows, Calves and Manure     |
| WHFR       | Revenue from selling a Heifer Calf at    | (R) Female calves, (P) Manure            |
|            | weaning                                  |  |
| WSTR       | Revenue from selling a Steer Calf at     | (R) Male Calves, (P) Manure              |
|            | weaning                                  |  |
| YHFR       | Revenue from selling a Heifer Calf at 1  | (R) Female Calves, Feed and Capital,     |
|            | year of age                              | (P) Manure                               |
| YSTR       | Revenue from selling a Steer Calf at 1   | (R) Female Calves, Feed and Capital,     |
|            | year of age                              | (P) Manure                               |
| MHFR       | Revenue from selling a Heifer Calf at    | (R) Male Calves, Feed and Capital, (P)   |
|            | 1.5 years of age                         | Manure                                   |
| MSTR       | Revenue from selling a Steer Calf at 1.5 | (R) Male Calves, Feed and Capital, (P)   |
|            | years of age                             | Manure                                   |
| CULLCOW    | Revenue from Culled Breeding Cows        | (R) Breeding Cows                        |
|            | Revenue from selling 1 unit of Manure    | (R) 1 unit from Manure Stock             |
|            | as Fertilizer                            |  |
| DPRCTN     | Cost of Depreciation of Buildings and    | (R) 1 unit of Depreciation               |
|            | Machinery                                |  |
| Constraint | Constraint description                   | Constraint value                         |
| STKFF      | Stock of Fresh Feed (Ricestraw,          | <u>≥0</u>                                |
|            | Grasses)                                 |  |
| STKCF      | Stock of Concentrate Feed                | $\geq 0$                                 |
| MiBC       | Minimum number of Breeding Cow           | ≥40                                      |
| MxBC       | Maximum number of Breeding Cows          | ≤50                                      |
| MxRHFR     | Maximun number of Replacement            | ≤9                                       |
|            | Heifers                                  |  |
| FeCALF     | Female Calf Stock                        | $\geq 0$                                 |
| MaCALF     | Male Calf Stock                          | $\ge 0$                                  |
| COWCULL    | Cull-Cow Stock                           | $\geq 0$                                 |
| RCOW       | Replacement Cow Stock                    | $\geq 0$                                 |
| STKMNR     | Manure Stock                             | $\geq 0$                                 |
| LABOR      | Annual Available Labor (Working Days)    | ≤29200                                   |
| MinDPRC    | Minimum units of Depreciation Paid       | ≥1                                       |

1991). The types of cattle considered were the Limousin, Peranakan Ongole (PO), Simmental and Bali variety, with the differrent feed requirements, weight and

reproductive characteristics accounted for (Paune *et al.*, 2014; Astuti, 2004; Martojo, 2003; Cundiff *et al.*, 1993). Investment lifespan was set at 15 years. The base model included 14 activities and 12 constraints. Culling rate for the breeding cows was set at 15%, and with an estimated annual loss of 3% of the cattle, replacement rate was set at 18%. Within the model, feed was bought locally from farmers around the cooperative instead of producing it on privately owned land and transferring it to the cattle feed (e.g. Gomes, 1991). This to support the local economy and increase societal acceptance towards the existence of a newly created medium-scaled cow-calf cooperative in the area. The linear model was analyzed using LiPS version 1.11.1.

The financial feasibility for the optimal herd development plans in the LP model was analyzed in detail using a monthly based discounted cash-flow analysis, including debt-servicing capabilities (Obst *et al.*, 2007). The investment was deemed financially feasible if the net present value of proceeds minus costs over the investment's lifespan > 0 (Eqn 2), and if the net cash proceeds accrued over the investment loan repayment period minus taxes and interest were larger than the intitial capital borrowed.

(2) Net Present Value estimation

NPV = 
$$\sum_{t=1}^{T} \frac{C_t}{(1+r)^t} - C_0$$

Where T is the economic lifespan of the investment,  $C_t$  is the net cashflow in year t, r is the discount factor and  $C_0$  represents the initial investment. The discount factor was set at 10%, the current prime commercial lending rate at Indonesia's three largest banks, Bank Negara Indonesia (BNI), Bank Rakyat Indonesia (BRI) and Bank Mandiri.

Tax rate was set at 1%, which is the rate set by the Indonesian government for businesses with an annual revenue of less than IDR 4.8 billion (\$360.000). The loan repayment period of the governments cowcalf KUPS credit scheme is 6 years with an additional 24 month grace-period. Benefit / Cost ratio of the investment was calculated by dividing the sum of the present values of cash inflows by the sum of the present values of cash outflows. Next to this, the percentage of cash inflows allocated to fresh and concentrate feed cost was assessed. Feed cost can make up to 50% of operational costs in livestock enterprises and are therefore likely to explain variation in performance between cattle varieties (Holmgren & Dillon, 2015).

Finally, the potential amount of off-farm income cooperative members can generate through unschooled labor outside of the cooperative was estimated, based on required labor in the optimal farm plans. Pay rate was set at Rp. 6.250 per hour, which is the average income per hour for villagers in Baluran National Park if calculated back from average annual income (Rp. 15.010.500) to a working month consisting of 25 days of eight hours (Anggraeni, 2015).

## **RESULTS AND DISCUSSION**

Estimated investment costs for buildings and land was Rp. 541.000.000 and annual depreciation equal to Rp. 42.766.667. Respondent characteristics for both villages are listed in Table 2.

Of the alternative types of cattle considered, keeping the Simmental variety resulted in the largest farm surplus over the 15 year investment period (Fig. 2). For all cattle varieties, the optimal herd development plan included only bought replacement heifers and no replacement heifers reared from own calves. Next to this, all calves are sold at age 1.5 years and none at 7 months or 1 year of age (Table 3).

The optimal herd development plan of the Limousin cattle was equal to that of the Simmental variety, however with a slightly lower revenue value (Calves sold: Rp. 14.222.123.025; Cows Culled: Rp. 3.104.640.000). The number of calves produced and sold in the optimal herd development plan for the P.O. and Bali variety were considerably lower at 676 and 495 individuals, representing a revenue value of Rp. 6.617.923.308 and Rp. 5.061.960, respectively. The number of cows culled for the P.O. and Bali variety was similar to that for the Simmental and Limousin varieties with 175 and 173 individuals, however their revenue values were lower (P.O.: Rp. 2.646.000.000; Bali: Rp. 1.888.814.000).

 
 Table 2. Respondent and Cattle Characteristics Used to Determine Available Investment Capital Per Farmer.

|   | Karang Teko                            | Merak   |
|---|--|---|
| Number of respondents   | 49                                     | 50  |
| Number of cattle reared   | 7,75                                   | 3,22  |
| Number of cattle owned privately  | 2,10                                   | 1,32  |
| Number of cattle measured   | 53                                     | 54  |
| Average cattle weight (Kg)  | 329,52                                 | 390,71  |
| Average value per head (Rp.)  | 15.631.786                             | 17.972.469  |
| Available investment capital (Rp.)  | 32.826.750                             | 23.723.659  |
| Rp10.000.000.000<br>Rp8.500.000.000<br>Rp5.500.000.000<br>Rp2.500.000.000<br>Rp1.000.000.000<br>-Rp500.000.000<br>1 2 3 4 5 6 7 8 | ······································ | — · – P.O<br>—— Bali<br>····· Limousin<br>— — Simmental |

Figure 2. Cumulative Farm Surplus Generated Over the 15 Year Investment Period Through Optimal Herd Management of The Four Cattle Types.

|       |                   | e              |           |                |               |
|-------|-------------------|----------------|-----------|----------------|---------------|
| Year  | N. Breeding       | N. bought Rep. | N. Calves | N. Calves sold | N. Cull-Cows  |
| Ical  | Cows              | Heifers        | produced  | at 1.5 years   | N. Cull-Cows  |
| 0     | 40                | 0              | 0         | 0              | 0             |
| 1     | 40                | 9              | 43        | 0              | 6             |
| 2     | 43                | 9              | 46        | 35             | 7             |
| 3     | 46                | 9              | 48        | 46             | 7             |
| 4     | 48                | 9              | 50        | 48             | 7             |
| 5     | 50                | 9              | 52        | 50             | 9             |
| 6     | 50                | 9              | 52        | 52             | 9             |
| 7     | 50                | 9              | 52        | 52             | 9             |
| 8     | 50                | 9              | 52        | 52             | 9             |
| 9     | 50                | 9              | 52        | 52             | 9             |
| 10    | 50                | 9              | 52        | 52             | 9             |
| 11    | 50                | 9              | 52        | 52             | 9             |
| 12    | 50                | 9              | 52        | 52             | 9             |
| 13    | 50                | 9              | 52        | 52             | 9             |
| 14    | 50                | 9              | 52        | 52             | 9             |
| 15    | 50                | 9              | 52        | 52             | 50            |
| 16    | 0                 | 0              | 0         | 52             | 9             |
| 17    | 0                 | 0              | 0         | 8              | 0             |
| Total | Calves Sold and   | Cows Culled    | 759       | 759            | 176           |
| ]     | Fotal Revenue Val | ue (Rp.)       | -         | 14.924.422.689 | 3.299.155.200 |

**Table 3.** Optimal Herd Development of Simmental Cow-Calf Cooperative Based on Whole

 Farm Linear Program.

**Table 4.** NPV, IRR and B/C ratio for investing in cow-calf cooperatives for the four cattle varieties, the percentage of cash inflows allocated to the differrent cost items and % of cash flows that become net positive cash flow. Discount factor *r* in calculating NPV was equal to 10%, the prime lending rate in Indonesia.

| Cattle<br>variety | NPV         | IRR    | B/C<br>ratio | % cash<br>inflow<br>becoming<br>positive net<br>cash flow | % cash<br>inflow<br>allocated to<br>fresh feed | % cash<br>inflow<br>allocated to<br>concentrate<br>feed | % cash<br>inflow<br>for non-<br>feed |
|-------------------|-------------|--------|--------------|---|--|---|--------------------------------------|
| Bali              | 698.997.575 | 14,15% | 1,130        | 34%   | 7%   | 22%   | 37%                                  |
| P.O.              | 453.113.200 | 12,57% | 1,070        | 28%   | 9%   | 30%   | 33%                                  |
| Simmental         | 177.561.820 | 11,03% | 1,021        | 20%   | 12%  | 38%   | 30%                                  |
| Limousin          | 155.562.454 | 10,91% | 1,019        | 20%   | 12%  | 37%   | 31%                                  |

Discounted cash-flow analysis resulted in positive NPV's, IRR and B/C ratio indicators for all cattle varieties considered, with the Bali variety performing best and the Limousin variety performing the worst (Table 4). This indicates that without taking tax and capital loan repayment into account, the investment would be feasible for all varieties. The Simmental and Limousin variety had to allocate a relatively higher amount of cash inflows towards covering feed costs compared to the Bali and P.O. cattle. The differrent cattle varieties differred considerably in the time required for cash inflows to exceed cash outflows and generate positive net

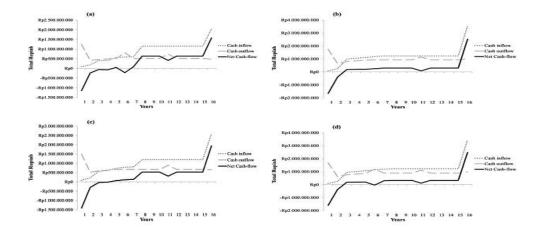


Figure 3. Cash flow developments of cow-calf cooperatives for the different cattle varieties (a) Bali cattle (b) Simmental cattle (c) P.O. cattle (d) Limousin cattle. Solid black line indicates Net cash flow, dotted black line Cash inflow and grey broken line Cash outflow for the duration of the investment.

**Table 5.** Debt servicing capabilities for investing in Bali, P.O. Simmental and Limousincow-calf cooperatives in Karang Teko and net value accrued per member. Year inwhich net accumulated cash-flows after tax exceed loan principal is highlightedin bold.

|                 | Bali                  | P.O.              | Simmental         | Limousin          |
|-----------------|-----------------------|-------------------|-------------------|-------------------|
| Peak debt       | Rp. 1.350.672.240     | Rp. 1.424.745.963 | Rp. 1.724.927.621 | Rp. 1.424.745.963 |
| Capital loan    | Rp. 2.000.000.000     | Rp. 2.000.000.000 | Rp. 2.000.000.000 | Rp. 2.000.000.000 |
| Interest 5%     | Rp. 100.000.000       | Rp. 100.000.000   | Rp. 100.000.000   | Rp. 100.000.000   |
| Net accumulated | d cash flow after tax | (1%)              |                   |                   |
| Year            |                       |                   |                   |                   |
| 0               | Rp. 530.511.116       | Rp. 818.717.276   | Rp. 575.167.116   | Rp. 545.186.916   |
| 1               | Rp. 67.962.955        | Rp. 423.763.204   | Rp. 75.072.380    | Rp. 63.052.146    |
| 2               | Rp. 194.566.093       | Rp. 292.132.159   | Rp. 161.971.218   | Rp. 141.323.141   |
| 3               | Rp. 334.780.560       | Rp. 175.254.037   | Rp. 259.395.594   | Rp. 230.178.390   |
| 4               | Rp. 476.227.505       | Rp. 143.560.007   | Rp. 355.995.260   | Rp. 325.835.444   |
| 5               | Rp. 673.120.442       | Rp. 156.085.414   | Rp. 507.086.320   | Rp. 186.553.275   |
| 6               | Rp. 1.016.797.600     | Rp. 286.719.162   | Rp. 804.961.642   | Rp. 478.710.971   |
| 7               | Rp. 1.360.474.778     | Rp. 812.280.925   | Rp. 1.102.863.964 | Rp. 803.846.216   |
| 8               | Rp. 1.704.151.956     | Rp. 1.337.842.689 | Rp. 1.400.712.286 | Rp. 1.128.981.461 |
| 9               | Rp. 2.047.829.134     | Rp. 1.863.404.452 | Rp. 1.698.587.608 | Rp. 1.454.116.707 |
| 10              | Rp. 2.172.716.312     | Rp. 2.170.176.216 | Rp. 1.777.672.929 | Rp. 1.560.461.952 |
| 11              | Rp. 2.516.393.490     | Rp. 2.695.737.980 | Rp. 2.075.548.251 | Rp. 1.884.597.197 |
| 12              | Rp. 2.860.070.669     | Rp. 3.221.299.743 | Rp. 2.373.423.573 | Rp. 2.210.732.443 |
| 13              | Rp. 3.203.747.847     | Rp. 3.746.861.507 | Rp. 2.671.298.895 | Rp. 2.535.867.688 |
| 14              | Rp. 3.547.425.025     | Rp. 4.722.423.270 | Rp. 2.969.174.217 | Rp. 2.861.002.933 |
| 15              | Rp. 6.071.306.111     | Rp. 6.191.154.364 | Rp. 5.469.857.003 | Rp. 5.307.534.630 |
| Minus principal | Rp. 4.071.306.111     | Rp. 4.191.154.364 | Rp. 3.496.857.003 | Rp. 3.307.534.630 |
| Per member      | Rp. 407.130.611       | Rp. 419.115.436   | Rp. 349.685.700   | Rp. 330.753.463.  |

**Table 6.** Debt servicing capabilities for investing in Bali, P.O. Simmental and Limousin cow-calf cooperatives in Merak and net value accrued per member. Year in which net accumulated cash-flows after tax exceed loan principal is highlighted in bold.

|                 | Bali                  | P.O.              | Simmental         | Limousin          |  |  |
|-----------------|-----------------------|-------------------|-------------------|-------------------|--|--|
| Peak debt       | Rp. 1.441.703.150     | Rp. 1.614.751.353 | Rp. 1.815.958.531 | Rp. 1.730.199.781 |  |  |
| Capital loan    | Rp. 2.500.000.000     | Rp. 2.500.000.000 | Rp. 2.500.000.000 | Rp. 2.500.000.000 |  |  |
| Interest 5%     | Rp. 125.000.000       | Rp. 125.000.000   | Rp. 125.000.000   | Rp. 125.000.000   |  |  |
| Net accumulated | d cash flow after tax | (1%)              |                   |                   |  |  |
| Year            |                       |                   |                   |                   |  |  |
| 0               | Rp. 914.480.206       | Rp. 1.189.838.366 | Rp. 959.136.206   | Rp. 929.156.006   |  |  |
| 1               | Rp. 451.932.045       | Rp. 742.119.854   | Rp. 434.041.470   | Rp. 422.021.236   |  |  |
| 2               | Rp. 578.535.183       | Rp. 557.724.369   | Rp. 495.940.308   | Rp. 475.292.231   |  |  |
| 3               | Rp. 718.749.650       | Rp. 385.248.647   | Rp. 568.364.684   | Rp. 539.147.480   |  |  |
| 4               | Rp. 860.196.595       | Rp. 297.141.105   | Rp. 639.964.350   | Rp. 609.804.534   |  |  |
| 5               | Rp. 1.057.089.512     | Rp. 252.131.113   | Rp. 766.055.410   | Rp. 445.522.365   |  |  |
| 6               | Rp. 1.400.766.690     | Rp. 349.668.517   | Rp. 1.063.930.732 | Rp. 737.680.000   |  |  |
| 7               | Rp. 1.744.443.868     | Rp. 842.133.937   | Rp. 1.361.806.054 | Rp. 1.062.815.306 |  |  |
| 8               | Rp. 2.088.121.046     | Rp. 1334.599.357  | Rp. 1.659.681.376 | Rp. 1.387.950.551 |  |  |
| 9               | Rp. 2.431.798.224     | Rp. 1.826.064.777 | Rp. 1.957.556.698 | Rp. 1.713.085.797 |  |  |
| 10              | Rp. 2.556.685.402     | Rp. 2.100.740.197 | Rp. 2.036.642.019 | Rp. 1.819.431.042 |  |  |
| 11              | Rp. 2.900.362.580     | Rp. 2.593.205.617 | Rp. 2.334.517.341 | Rp. 2.144.566.287 |  |  |
| 12              | Rp. 3.244.039.759     | Rp. 3.085.671.037 | Rp. 2.632.392.663 | Rp. 2.469.701.533 |  |  |
| 13              | Rp. 3.587.716.937     | Rp. 3.578.136.457 | Rp. 2.930.267.985 | Rp. 2.794.836.778 |  |  |
| 14              | Rp. 3.931.394.115     | Rp. 4.070.601.877 | Rp. 3.228.143.307 | Rp. 3.119.972.023 |  |  |
| 15              | Rp. 6.455.275.201     | Rp. 5.956.236.627 | Rp. 5.728.826.093 | Rp. 5.566.503.720 |  |  |
| Minus principal | Rp. 3.955.275.201     | Rp. 3.456.236.627 | Rp. 3.228.826.093 | Rp. 3.066.503.720 |  |  |
| Per member      | Rp. 395.527.520       | Rp. 345.623.663   | Rp. 322.882.609   | Rp. 306.650.372   |  |  |

**Table 7.** Potential of Off-farm income that can be earned by farmers investing in cow-calf cooperatives for the four different cattle varieties.

|            | 1                  |                    |                    |                    |
|------------|--------------------|--------------------|--------------------|--------------------|
|            | Bali               | Simmental          | P.O.               | Limousin           |
|            | Potential Off-farm | Potential Off-farm | Potential Off-farm | Potential Off-farm |
|            | income             | income             | income             | income             |
| Year       |                    |                    |                    |                    |
| 0          | Rp. 144.160.000    | Rp. 144.160.000    | Rp. 144.160.000    | Rp. 144.160.000    |
| 1          | Rp. 138.887.000    | Rp. 136.678.300    | Rp. 137.379.800    | Rp. 136.539.350    |
| 2          | Rp. 138.206.600    | Rp. 135.862.650    | Rp. 136.607.100    | Rp. 135.715.250    |
| 3          | Rp. 137.526.200    | Rp. 135.047.050    | Rp. 135.834.450    | Rp. 134.891.150    |
| 4          | Rp. 137.072.600    | Rp. 134.503.300    | Rp. 135.319.350    | Rp. 134.341.700    |
| 5          | Rp. 136.619.050    | Rp. 133.959.550    | Rp. 134.804.250    | Rp. 133.792.300    |
| 6          | Rp. 136.619.050    | Rp. 133.959.550    | Rp. 134.804.250    | Rp. 133.792.300    |
| 7          | Rp. 136.619.050    | Rp. 133.959.550    | Rp. 134.804.250    | Rp. 133.792.300    |
| 8          | Rp. 136.619.050    | Rp. 133.959.550    | Rp. 134.804.250    | Rp. 133.792.300    |
| 9          | Rp. 136.619.050    | Rp. 133.959.550    | Rp. 134.804.250    | Rp. 133.792.300    |
| 10         | Rp. 136.619.050    | Rp. 133.959.550    | Rp. 134.804.250    | Rp. 133.792.300    |
| 11         | Rp. 136.619.050    | Rp. 133.959.550    | Rp. 134.804.250    | Rp. 133.792.300    |
| 12         | Rp. 136.619.050    | Rp. 133.959.550    | Rp. 134.804.250    | Rp. 133.792.300    |
| 13         | Rp. 136.619.050    | Rp. 133.959.550    | Rp. 134.804.250    | Rp. 133.792.300    |
| 14         | Rp. 136.619.050    | Rp. 133.959.550    | Rp. 134.804.250    | Rp. 133.792.300    |
| 15         | Rp. 136.619.050    | Rp. 133.959.550    | Rp. 134.804.250    | Rp. 133.792.300    |
| Total      | Rp. 2.198.661.950  | Rp. 2.159.806.350  | Rp. 2.172.147.450  | Rp. 2.157.362.750  |
| Per member | Rp. 219.866.195    | Rp. 215.980.635    | Rp. 217.214.745    | Rp. 215.736.275    |

 Table 8. Potential Off-farm and On-farm income gained per member by investing in cowcalf cooperatives in Karang Teko (K) and Merak (M).

|                          | Bali            | P.O.            | Simmental       | Limousin        |
|--------------------------|-----------------|-----------------|-----------------|-----------------|
| Total 15yr On- Farm (K)  | Rp. 452.630.991 | Rp. 419.115.436 | Rp. 349.685.700 | Rp. 330.753.463 |
| Total 15yr Off- Farm (K) | Rp. 219.866.195 | Rp. 217.214.745 | Rp. 215.980.635 | Rp. 215.736.275 |
| Total 15yr On- Farm (M)  | Rp. 478.528.900 | Rp. 345.623.663 | Rp. 322.882.609 | Rp. 306.650.372 |
| Total 15yr Off- Farm (M) | Rp. 219.866.195 | Rp. 217.214.745 | Rp. 215.980.635 | Rp. 215.736.275 |
| Average annual           | Rp. 45.696.409  | Rp. 39.972.286  | Rp. 36.815.653  | Rp. 35.629.212  |

cash flows before tax and interest (Fig 3.a-b). Investing in the Simmental variety produced the most stable cash flow and the Bali variety the most unstable cash flow.

136

Debt-servicing capabilities of the capital loans showed that net accumulated cash-flows after tax and interest remained positive for all varieties considered in both Merak and Karang Teko. However the principal could only be repaid in year 9 and 10 for the Bali and Simmental variety, year 10 and 11 for the P.O. variety and year 12 and 13 Limousin variety (Tables 5-6).

The planned ten cooperative members represent 24.000 hours of availlable anual labor. Total annual labor required for running the cooperative was an average of 2280 hours per year for all four cattle varieties, or 228 hours per member. The amount of hours availlable to work Off-farm by cooperative farmers was 21.720 hours, resulting in a potential average annual Offfarm income of Rp. 135.750.000, or Rp. 13.575.000 per member (Table 7).

Combining the potential income accrued from On-farm and Off-farm activities over the 15 year period resulted in the Bali cattle providing farmers the highest value, with relatively little differrence compared to P.O. cattle (Table 8). Averaging the annual On- and Off-farm income gained between cattle varieties, gave a value of Rp. 39.528.390. This represents a net increase of Rp. 24.517.890, or 163% compared to the Rp. 15.010.500 annual income of Baluran villagers reported by Anggreani (2015).

The higher amounts of calves produced and sold by the Simmental and Limousin variety in the optimal Whole Farm Linear Program (Table 3) compared to Bali and P.O. cattle, can be explained by their much higher reproductive success.

The coefficients for these parameters in the whole farm Linear Programming model were based on availlable literature. For the Bali variety, Paune *et al.*, (2014) found calving rates of 75% using artificial insemination and Jelantik *et al.*, (2008), report an average calf mortality of 17,9%. This means that net birth and survival to weaning of Bali cattle is only 57,1%. During the same research, Paune *et al.*,(2014), found a much higher calving rate for P.O. cattle at 88,1% and with a reported calf mortality of 9% as reported by Wirdahayati *et al.*, (2000), results in a 79,1% net birth and survival to weaning. These numbers are considerably lower than the net birth and survival to weaning reported by Cundiff *et al.*, (1993) for Limousin and Simmental cattle at 90,8% and 88,8% respectively.

Scientific literature on the performance of Limousin and Simmental cattle in Indonesia were not available however, and this makes it difficult to assess whether their reproductive performance would be as high in the dry and hot conditions characterizing the Baluran area. Vice-versa, the calving rate and calf mortality of especially the Bali variety seems exceptionally poor and might be related more to sub-optimal cattle rearing in the specific researches mentioned; with improved cattle management much better results could potentially be achieved for this variety in Baluran.

Contrary to the farm surpluses obtained by the Whole Farm Linear Program, it were the Bali and P.O. variety that performed the best and the Simmental and Limousin variety that performed the least in the Discounted cash flow analysis (Table 4). This is mainly because of two factors. Firstly the Linear program only included fixed costs in the form of depreciation of equipment and buildings, which favours those cattle types generating large amounts of revenue per item sold such as Limousin and Simmental calves.

Secondly, all costs and benefits obtained from maintaining breeding cows

and replacement heifers and rearing calves untill 1.5 years of age were brought back to a single year in the Linear Program and were not discounted. Spreading these items out over their respective time frames resulted in unfeasible solutions as cattle needed to be shifted between multiple years, sometimes placing three times the demand (raising replacement heifer year 1-3) on what is a single supply, i.e. a single replacement heifer obtained from a single heifer calf.

In the cash flow analysis these items (calves, replacement heifers) are spread out over their respective time schedules and discounted, thus providing a much more detailed view of actual costs and benefits obtained. Results show that because of their much higher cost of concentrate feed (Table 4), the Simmental and Limousin variety convert much less cash inflows into positive net cash flows, hence accruing less capital over time. Linear Programs are therefore useful in generating optimal herd development plans, but are not practical in forecasting actual net returns for cow-calf enterprises.

Informal talks with members of the East Javan Livestock Extension Office indicated that the government's cow-calf KUPS credit scheme for farmer groups is still little used, despite the easy access to capital it provides. This might have to do with the unrealistic loan repayment period of six years plus a 24 month grace period. Although operational cash-flows can support the required interest payments (Table 5-6), a considerable amount of debt in the form of the loan's principal is required to cover initial investment in buildings and cattle and maintain positive accumulated cash flows during the first two years of operation in which no returns are made yet.

Although our research shows that starting intensive cow-calf cooperatives is a feasible option to resolve the current grazing problem in BNP from a financial perspective, this does not necessarily mean it is the optimal solution from a social perspective. Any move towards potentially implementing this plan should continue with full support of village representatives, to avoid the forcing of measures on communities that favour conservation, but which eventually fail due to a lack of support (e.g. Madden, 2004; Benneth & Dearden, 2014).

National Park authorities are currently looking into starting an integrated agricultural system within the former concession area Merak, where the manure from intensively held cattle colonies might be used as organic fertilizer for fields of chili and dragon fruit, who seem exceptionally well suited to grow in the area due to the extended dry season. The fresh feed for the cattle is grown around these fields and the products marketed as ecologically friendly and conservation supportive agriculture (Rademaker, 2017). However, the economic benefits of such a system have not been investigated yet and it is unknown how the cooperatives as described in this research might fit into such a system.

#### **CONCLUSIONS AND SUGGESTION**

Our results show that starting cowcalf cooperatives by small-holders in the Baluran area represents a positive investment opportunity. Firstly, the whole-farm Linear Program showed the Simmental cattle as the variety with the highest production and returns. However, detailed cash-flow analysis showed that the Bali variety generates the highest NPV, IRR and B/C ratio of all four cattle varieties considered. Investing in cowcalf cooperatives provides farmers with the potential to increase their income by 163% through additional Off-farm labor. However, debt-servicing capabilities of cow-calf activities showed the loan principal can only be repaid in the 10th year of operations instead of the maximum 8 year period set by the government. We urge the government to reconsider either the interest rate or the grace period of the credit scheme to better fit the cash-flow characteristics of cow-calf enterprises.

Future research should investigate the social support for starting cow-calf cooperatives among the local communities currently grazing their cattle in BNP. Next

138

to this, the economic benefits of integrated conservation supportive agricultural systems that National Park authorities would like to develop should be assessed.

## ACKNOWLEDGEMENTS

We would like to express our gratitude to National Park Authorities and the East-Java Livestock Extension Office for granting permission to carry out research in the National Park area and to collect secondary data. Next to this we would like to thank members of interviewed communities in Karang Teko and Merak for their participation.

### REFERENCES

- Andrade, G.S., & Rhodes, J.R., 2012. Protected areas and local communities: An inevitable partnership toward successful conservation strategies? *Ecology and Society*, 17(4): 14.
- Anggreani, Y., 2015. Pola Pemanfaatan dan Kontribusi Hasil Hutan Terhadap Pendapatan Masyarakat Desa Penyangga Taman Nasional Baluran. [Bachelor Thesis]. Universitas Jember.
- Astuti, M., 2004. Potensi dan keragaman sumberdaya genetik sapi Peranakan Ongole (PO). *Wartazoa*, 14(3): 98-106.
- Caesariantika, E., Kondo, T., & Nakagoshi, N., 2011. Impact of Acacia nilotica (L.) Willd. ex Del invasion on plant species diversity in the Bekol Savanna, Baluran National Park, East Java, Indonesia. *Tropics*, 20(2): 45-53.

- Cohn, A.S., Mosnier, A., Havlik, P., Valin, H., Herrero, M., Schim, E., & Obersteiner, M., 2014. Cattle ranching intensification in Brazil can reduce global greenhouse gas emissions by sparing land from deforestation. *Proceedings of the National Academy of Sciences*, 111(20): 7236-7241.
- Cundiff, L. V., Szabo, F., Gregory, K.E., Koch, R.M., Dikeman, M.E., & Crouse, J.D., 1993. Breed comparisons in the Germplasm Evaluation Program at MARC. *Proc. Beef Improv. Ann. Res. Sym. And Ann. Mtg* : 124-136.
- Dorrough, J., Moll, J., & Crosthwaite, J., 2007. Can intensification of temperate Australian livestock production systems save land for native biodiversity?. *Agriculture, ecosystems & environment,* 121(3): 222-232.
- Eaton, J.A., Shepherd, C.R., Rheindt, F.E., Harris, J.B.C., van Balen, S.B., Wilcove, D.S., & Collar, N.J., 2015. Trade-driven extinctions and nearextinctions of avian taxa in Sundaic Indonesia. *Forktail*, 31: 1-12.
- Fiallo, E.A., & Jacobson, S.K., 1995. Local communities and protected areas: attitudes of rural residents towards conservation and Machalilla National Park, Ecuador. *Environmental Conservation*, 22 (3): 241-249.
- Fischer, J., Sherren, K., Stott, J., Zerger, A., Warren, G., & Stein, J., 2009. Toward landscape-wide conservation outcomes in Australia's temperate grazing region. *Frontiers in Ecology* and the Environment, 8(2): 69-74.
- Fleischner, T.L., 1994. Ecological costs of livestock grazing in western North America. *Conservation Biology*, 8(3): 629-644.

- Gomes, M. G., 1991. Whole farm planning for a large scale sheep and beef cattle farm: a case study. [Master Thesis]. Agricultural Science in Farm Management, Massey University, New Zealand.
- Green, R.E., Cornell, S.J., Scharlemann, J.P., & Balmford, A., 2005. Farming and the fate of wild nature. *Science*, 307(5709): 550-555.
- Hakim, L., Guntoro, D.A., Waluyo, J., Sulastini, D., Hartanto, L., & Nakagoshi, N., 2015. Recent status of Banteng (Bos Javanicus) conservation in East Java and its perspectives on ecotourism planning. *Journal of Tropical Life Science*, 5(3): 152-157.
- Heinrichs, A.J., Rogers, G.W., & Cooper, J.B., 1992. Predicting body weight and wither height in Holstein heifers using body measurements. *Journal* of Dairy Science, 75 (12): 3576-3581.
- Hernowo, J.B., 1999. Habitat and Local Distribution of Javan Green Peafowl (Pavo muticus muticus Linneaus 1758) in Baluran National Park, East java. *Media Konservasi*, 6(1).
- Holmgren, L., Dillon, F., 2015. Cost and Returns for a 200 Cow, Cow-Calf Operation, Northern Utah. Utah State University Extension.
- Howland, B., Stojanovic, D., *et al.*, 2014. Eaten out of house and home: impacts of grazing on ground-dwelling reptiles in Australian grasslands and grassy woodlands. *PloS one*, 9(12): e105966.
- Ilham, N., & Saliem, H.P., 2016. Kelayakan finansial system integrase sawitsapi melalui program kredit usaha pembibitan sapi. *Analisis Kebijakan Pertanian*, 9 (4): 349-369.

- Infield, M., Namara, A., 2001. Community attitudes and behaviour towards conservation: an assessment of a community conservation programme around Lake Mburo National Park, Uganda. *Oryx*, 35(1): 48-60.
- Jelantik, I.G.N., Copland, R., & Mullik, M.L., 2008. Mortality rate of Bali cattle (Bos sondaicus) calves in West Timor, Indonesia. *Proceedings of the Australian Society for Animal Production*, 27: 8.
- Lapola, D. M., Martinelli, L. A., Peres, C.A., Ometto, J.P., Ferreira, M.E., Nobre, C.A., & Joly, C.A., 2014. Pervasive transition of the Brazilian land-use system. *Nature Climate Change*, 4(1): 27-35.
- Madden, F., 2004. Creating coexistence between humans and wildlife: global perspectives on local efforts to address human–wildlife conflict. *Human Dimensions of Wildlife*, 9(4): 247-257.
- Martojo, H., 2003. Indigenous bali cattle: the best suited cattle breed for sustainable small farms in Indonesia. Laboratory of Animal Breeding and Genetics, Faculty of Animal Science, Bogor Agricultural University, Indonesia.
- Pater, S., 2007. How Much Does Your Animal Weigh? University of Arizona Cooperative Extension.
- Paune, S., Ilham, F., & Nugroho, T.A.E., 2014. Comparison of Success Rate of Artificial Insemination in Beef Cattle Bali and Peranakan Ongole (PO) in the Regional Technical Implementation Unit (RTIU) Wonggahu Livestock Development. *KIM Fakultas Ilmu-Ilmu Pertanian*, 2(3).
- Rademaker, M., 2017. The Two Faces of Baluran National Park. Mongabay

140

Environmental Science and Conservation news. https://news. mongabay.com. [2 March 2017].

- Suri, H., 2011). Document analysis as a qualitative research method. *Qualitative Research Journal*, 9 (2): 27-40.
- Waweru, F.K., Oleleboo, W.L., 2013. Human-Wildlife Conflicts: The Case of Livestock Grazing Inside Tsavo West National Park, Kenya. *Research on Humanities and Social sciences*, 19 (3): 60-67.
- Wianti, K.F., 2014. Land Tenure Conflict in the Middle of Africa van Java (Baluran National Park). *Procedia*

*Environmental Sciences*, 20: 459-467.

- Winarso, B., & Basuno, E., 2013. Pengembangan pola integrasi tanaman-ternak merupakan bagian upaya mendukung usaha pembibitan sapi potong dalam negeri. Forum Penelitian Agro Ekonomi, 31 (2): 151-169.
- Wirdahayati, R.B., Fernandez, P.T., Liem, C., & Bamualim, A., 2000.
  Performance and Survival Rates of Beef Calves Under the Dry Tropic Conditions of Nusa Tenggara, Indonesia. Asian Australasian Journal of Animal Sciences, 13: 196-198.