Table 1. Rethorical Structures of Invitation in 1980-2017

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| RHETORICAL STRUCTURE | INVITATION BEFORE 2000 | INVITATION  2000-2008 | INVITATION AFTER 2009 |
| FRONT COVER   * Title * Date of the event * Name of addressee * Photo of parents of the female wed * Name and address of the addressers * Pre-wedding photo | V  V  V  -  -  - | V  V  V  V  V  - | V  V  V  -  V  V |
| BACK COVER   * Name and address of the addressers * Map of Location * Request for a prayer to the wedding couple (optional) * Quotation from the Qur’an verse * Name of printing agency * Photo of the wedding couple | -  -  V  V  V  - | V  -  V  V  V  - | V  V  V  V  V  V |
| LEFT INSIDE   * Opening * Name of the weds and their parents * Time and venue of the legal marriage oath | V  V  V | V  V  V | V  V  V |
| RIGHT INSIDE   * Place and month of publication * Greeting/Salutation * Formal invitation (religious greeting, introduction, day/date/time/venue of wedding) * Reason for inviting (to give a prayer and support and be the witness) * Expression of thanks * Pre-closing * Closing * Name of the host & hostess * Additional host & hostess | -  V  V  V  V  V  V  V  V | V  V  V  V  V  V  V  V  V | V  V  V  V  V  V  V  V  V |